

# MagicRuby2011

Our sponsorship packages are designed to give you maximum exposure to our audience in the most effective way possible. Becoming a Magic Ruby sponsor demonstrates your willingness to invest in the Ruby community, and secures your place as a leading influence in the community.

We've listed our packages below; if you have any questions at all or are ready to discuss how we can get you involved, please e-mail us at [organizers@magic.ruby.com](mailto:organizers@magic.ruby.com). Package differences are highlighted with italics.

## **EPIC LEVEL: \$10,000 and beyond (1 slot left!)**

Name in program

Name on website

Mention at conference

Insert swag and media into conference bags

Logo in program

Access to sponsor conference components (e.g., lanyards, shirts, and so on).

Access to sponsoring receptions and other conference events

Company logo and description on website

*Full page inserted with conference program*

*Representative talk at conference (Max length: 10 minutes)*

*Byline mention in all conference communications, including all e-mails, websites, program, keynote introductions, and so on*

*Company name inserted into every e-mail sent to attendees*

*Conference name becomes "MagicRuby presented by [company]"*

## **Platinum Level: \$5,000+ (2 slots left)**

Name in program

Name on website

Mention at conference

Insert swag and media into conference bags

Logo in program

Logo on website

Access to sponsor conference components (e.g., lanyards, shirts, and so on)

*Access to sponsoring receptions and other conference events*

*Half page ad in conference program*

*Company logo and description on website*

*Company name inserted into every e-mail to attendees*

## **Gold Level: \$2,000+ (4 slots left)**

Name in program

Name on website

Mention at conference

Insert swag and media into conference bags

*Logo in program*

*Logo on website*

*Quarter page ad in conference program*

*Access to sponsor conference components (e.g., lanyards, shirts, and so on).*

## **Silver Level: Minimum \$1,000**

Name in program

Name on website

Mention at conference

Insert swag and media into conference bags